

**Form -
1B : SLO Compliance Log**

Marketing
(For reviewers only)

GRADE 11

Publisher Name: _____

Textbook Title and Grade _____

Reviewer Name/Organization/Signature _____

Date: _____

Please check the relevant box to record your textbook's compliance with the Progression Grid SLOs.

SLO Code (Progression Grid)	Covered Directly	Covered Indirectly (e.g., covered implicitly in content, covered through diagrams/graphics, tables, activities, or assessments in textbooks)	Covered in Addendum	Not Covered	Reference (Pg. No. ;Line No.)
Domain A	Introduction to Marketing & Brand Development Process				
[SLO: Mrk-11-A-01]					
[SLO: Mrk-11-A-02]					
[SLO: Mrk-11-A-03]					
[SLO: Mrk-11-A-04]					
[SLO: Mrk-11-A-05]					
[SLO: Mrk-11-A-06]					
[SLO: Mrk-11-A-07]					
[SLO: Mrk-11-					

A-08]						
[SLO: Mrk-11-A-09]						
[SLO: Mrk-11-A-10]						
[SLO: Mrk-11-A-11]						
Domain B	The Company and Marketing Strategy & Marketing and the Internet					
[SLO: Mrk-11-B-01]						
[SLO:Mrk-11-B-02]						
[SLO:Mrk-11-B-03]						
[SLO:Mrk-11-B-04]						
[SLO:Mrk-11-B-05]						
[SLO:Mrk-11-B-06]						
[SLO:Mrk-11-B-07]						
[SLO:Mrk-11-B-08]						
[SLO:Mrk-11-B-09]						
[SLO:Mrk-11-B-10]						
[SLO:Mrk-11-B-11]						
[SLO:Mrk-11-B-12]						
[SLO:Mrk-11-B-13]						
Domain C	The Marketing Mix & The Online Marketplace					
[SLO: Mrk-11-C-01]						
[SLO: Mrk-11-C-02]						
[SLO: Mrk-11-C-03]						
[SLO: Mrk-11-C-04]						
[SLO: Mrk-11-C-05]						

[SLO: Mrk-11-C-06]						
[SLO: Mrk-11-C-07]						
[SLO: Mrk-11-C-08]						
[SLO: Mrk-11-C-09]						
[SLO: Mrk-11-C-10]						
[SLO: Mrk-11-C-11]						
[SLO: Mrk-11-C-12]						
[SLO: Mrk-11-C-13]						
[SLO: Mrk-11-C-14]						
Domain D	Above-the-line Marketing & The World of Freelancing					
[SLO: Mrk-11-D-01]						
[SLO: Mrk-11-D-02]						
[SLO: Mrk-11-D-03]						
[SLO: Mrk-11-D-04]						
[SLO: Mrk-11-D-05]						
[SLO: Mrk-11-D-06]						
[SLO: Mrk-11-D-07]						
[SLO: Mrk-11-D-08]						
Domain E	Entering the Digital Era & My Video Presence					
[SLO: Mrk-11-E-01]						
[SLO: Mrk-11-E-02]						
[SLO: Mrk-11-E-03]						
[SLO: Mrk-11-E-04]						
[SLO: Mrk-11-E-05]						

[SLO: Mrk-11-E-06]						
[SLO: Mrk-11-E-07]						
[SLO: Mrk-11-E-08]						
[SLO: Mrk-11-E-09]						
[SLO: Mrk-11-E-10]						
[SLO: Mrk-11-E-11]						

For Reviewers Only

Reviewer(s) Comments

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