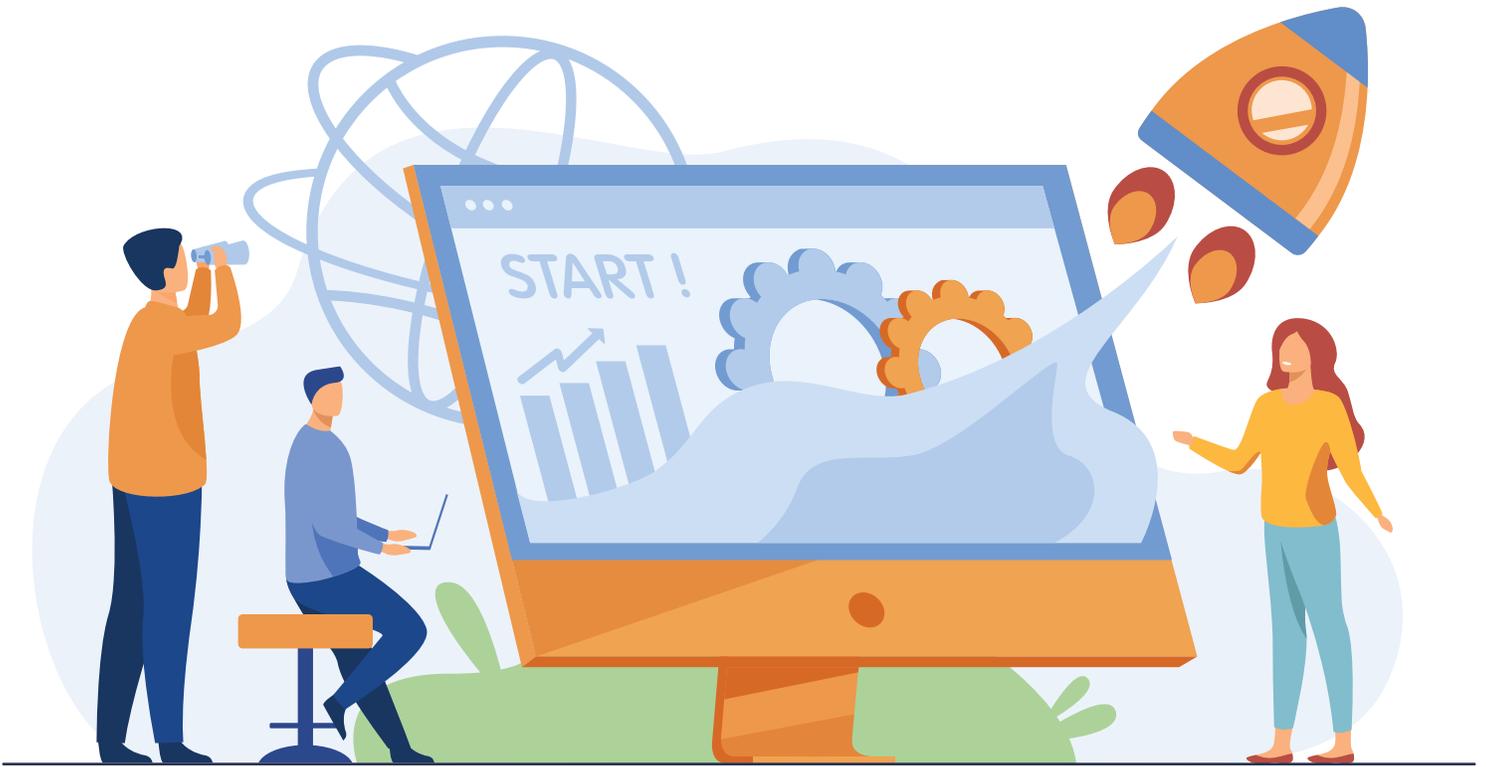National Curriculum of Pakistan
2025

Non- Credit Curriculum

Entrepreneurship

Grades 6-8

NATIONAL CURRICULUM COUNCIL WING
MINISTRY OF FEDERAL EDUCATION AND
PROFESSIONAL TRAINING, ISLAMABAD
GOVERNMENT OF PAKISTAN

بِسْمِ اللَّهِ الرَّحْمَٰنِ الرَّحِيمِ

National Curriculum of Pakistan
2025

ENTREPRENEURSHIP

Grades 6-8

NATIONAL CURRICULUM COUNCIL WING
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PROFESSIONAL TRAINING, ISLAMABAD
GOVERNMENT OF PAKISTAN

P R E F A C E

The National Curriculum Council (NCC) Wing, Ministry of Federal Education and Professional Training is dedicated to delivering a high-quality, comprehensive, and future-focused education that equips students across Pakistan with essential skills for success. In alignment with this vision, the Entrepreneurship Curriculum for Grades 6 to 8 has been developed to introduce fundamental entrepreneurial concepts, terminology, and a mindset that cultivates innovation and resilience.

This curriculum follows a structured and progressive approach, ensuring that students establish a strong foundational understanding in earlier grades before advancing to more complex entrepreneurial principles. By integrating scientific concepts with real-world applications and experiential learning, it enables students to explore market research fundamentals, identify challenges, and develop problem-solving skills to address them effectively.

A core objective of this curriculum is to nurture a deep understanding of idea generation, market research, and product development. It emphasizes critical thinking, inquiry-based learning, and hands-on experiences that empower students to adopt sustainable practices. Through this structured curriculum, students gain the confidence to identify opportunities within available resources, equipping them with the knowledge, skills, and entrepreneurial mindset necessary to contribute to a dynamic and sustainable future.

Dr. Tabassum Naz
Director,
National Curriculum Council Wing
M/o Federal Education and Professional Training Islamabad

ACKNOWLEDGMENT

Curriculum Structure and Class-wise Progression

This Entrepreneurship Curriculum is designed to provide a structured and gradual progression, ensuring that students build foundational knowledge in earlier grades and advance toward more complex concepts and skills in subsequent years. The curriculum is tailored to the developmental level of middle school students, with an emphasis on practical learning and real-world applications.

Grade 6: Foundations of Entrepreneurship

Key Focus:

- Introduce basic entrepreneurial concepts, terminology, and the entrepreneurial mindset.
- Foster creativity and problem-solving skills.

Core Concepts:

- Entrepreneurial Mindset: Understanding traits like creativity, persistence, and teamwork.
- Market Research Fundamentals: Identifying needs and problems in their environment through observation.
- Product and Service Development: Differentiating between products and services and exploring basic solutions to local problems.
- Effective Communication: Building confidence in sharing ideas through verbal and visual presentations.
- Introduction to E-Commerce and Technology: Exploring simple examples of online stores and how technology can support businesses.

Practical Activities:

- Brainstorming sessions to generate simple ideas for solving school or community problems.
- Hands-on group projects such as creating posters to explain entrepreneurial concepts.
- Discussions on how entrepreneurs help solve societal issues.

Grade 7: Developing Entrepreneurial Skills

Key Focus:
- o Deepen understanding of idea generation, market research, and product development.
- o Introduce the concept of social entrepreneurship, encouraging students to identify opportunities in their communities.

Core Concepts:
- ▪ Idea Generation and Refinement: Using brainstorming and feedback to improve entrepreneurial ideas.
- ▪ Prototyping and Resource Planning: Developing basic models or drawings of product ideas and planning resources like materials and time.
- ▪ Social Entrepreneurship: Exploring businesses that address unmet community needs and discussing their impact.
- ▪ Effective Communication: Structuring and organizing presentations with simple visuals and storytelling techniques.
- ▪ Introduction to financial literacy: Understanding the basics of safe online payments and secure digital practices.

- **Practical Activities:**

- o Create Basic product versions or Simple Models of products to solve identified problems.
- o Conduct simple surveys or interviews to understand customer preferences.
- o Develop posters or slide-based presentations to explain business ideas.

Grade 8: Advanced Entrepreneurial Applications

Key Focus:
- o Dive into advanced topics such as e-commerce, digital tools, risk management, and the application of artificial intelligence (AI) in entrepreneurship.
- o Emphasize business scalability and technology-driven solutions.

Core Concepts:
- ▪ E-Commerce: Planning and creating mock online stores, understanding digital transactions, and promoting ideas through digital tools.
- ▪ Advanced Market Research: Using SWOT analysis to evaluate the feasibility of business ideas.

- Risk Management and Business Planning: Creating basic business plans with objectives, timelines, and reducing risks strategies.
- Artificial Intelligence in Business: Exploring the use of AI for efficiency and product improvement, while discussing its benefits and challenges.
- Persuasive Pitching: Delivering structured, engaging, and audience-specific presentations.

Practical Activities:
- o Develop a basic business plan that integrates market research, financial considerations, and digital tools.
- o Present ideas using pitch decks that highlight the scalability and impact of solutions.
- o Create and refine MVPs (Minimum Viable Products) based on peer and teacher feedback.

Resource Integration for Enhanced Understanding

To foster accessibility and inclusivity, the curriculum incorporates free and open-access resources, ensuring no financial barriers to learning. These resources include:
- Online Materials: Open-access e-books, downloadable PDFs, and curated YouTube videos.
- Practical Content: Topics cover market analysis, business planning, and communication skills, providing diverse perspectives on entrepreneurship.
- Accessibility: By leveraging free resources, we ensure maximum reach and engagement for both students and teachers.

Detailed Lesson Planning for Effective Teaching:

Each lesson in the curriculum is supported by a meticulously crafted lesson plan, ensuring effective and consistent teaching across classrooms. These lesson plans include:
- Learning Objectives: Clearly defined outcomes for each topic.
- Key Concepts: Core ideas and foundational knowledge.
- Instructional Activities: Hands-on learning methods such as simulations, role-playing, and group projects.
- Assessment Methods: Structured evaluation to track progress and understanding.

By integrating theoretical knowledge with practical activities, the curriculum fosters an active and engaging learning environment for students.

Holistic Development and Lifelong Learning Skills

The curriculum's overarching goal is to nurture a mindset of innovation, leadership, and resilience. Key life skills integrated into the curriculum include:

- *Critical Thinking: Encouraging students to analyze problems and develop creative solutions.*
- *Collaboration: Promoting teamwork and interpersonal skills.*
- *Problem-Solving: Equipping students to adapt and thrive in diverse challenges.*

This holistic approach ensures students are prepared not just for academic success but for lifelong learning and leadership in their communities and beyond.

Vision for the Future:

Through this innovative Entrepreneurship Curriculum, NCC is committed to nurturing the next generation of innovators and leaders. By instilling confidence, independence, and a proactive mindset, we aim to inspire students to create meaningful, lasting impacts in society.

Together, we are paving the way for a brighter, more entrepreneurial future for the youth of Pakistan.

Entrepreneurship Progression Grid for Grade 6-8

Domain *A*: *Fundamentals of Entrepreneurship*

Covered Themes:

  I.   *Introduction to Entrepreneurship*
  II. *Social Entrepreneurship & Global Case Studies*
  III. *Basic Legal Framework*
  IV. *Ethics in Entrepreneurship*

Standard *1*: *Students will understand basic entrepreneurial concepts, identify entrepreneurial traits, and explore social entrepreneurship and legal frameworks in the context of their local environment*

Grade 6	Grade 7	Grade 8
Benchmark I: *Students will understand and describe entrepreneurial concepts, traits, and their application in solving problems, with a focus on social responsibility and basic legal knowledge.*		
Student Learning Outcomes		
[SLO 1] *Define entrepreneurship and its role in solving local problems.*	**[SLO 1]** *Explain how entrepreneurship addresses societal needs.*	**[SLO 1]** *Evaluate the impact of entrepreneurship on economic growth.*
[SLO 2] *Identify three traits of entrepreneurs such as innovation, creativity and perseverance.*	**[SLO 2]** *Compare traits of successful entrepreneurs in local and global contexts.*	**[SLO 2]** *Analyze the traits needed to solve real-world problems*

[SLO 3] Identify examples of social entrepreneurship locally and globally, highlighting their impact on communities	*[SLO 3] Expand with examples and case studies of successful social enterprises.*	*[SLO 3] Create a plan for a social enterprise addressing a community issue.*
[SLO 4] Identify and describe one social issue in the local or global community.	*[SLO 4] Describe how social enterprises solve societal challenges.*	*[SLO 4] Develop a sustainable project to address a social issue.*
[SLO 5] Recognize how ideas and creations can be protected in businesses.	*[SLO 5] Explain the importance of protecting business ideas.*	*[SLO 5] List steps to register a small business.*
[SLO 6] Specify examples of legal rules (e.g., contracts, registration).	*[SLO 6] Identify basic regulations governing small businesses in Pakistan.*	*[SLO 6] Evaluate the importance of legal compliance and ethical practices in ensuring business success.*
[SLO 7] Identify and describe examples of local and international entrepreneurs and their contributions to solving societal challenges.	*[SLO 6] Compare the strategies of local and global entrepreneurs in addressing social or business challenges.*	*[SLO 7] Analyze the impact of global entrepreneurship trends on local communities and identify lessons for local businesses.*
[SLO8] Recognize the importance of honesty and fairness in entrepreneurial activities.	*[SLO8] Explain how ethical practices contribute to the long-term success of a business.*	*[SLO8] Evaluate ethical dilemmas in business scenarios and propose responsible solutions.*

Domain *B*: *Entrepreneurial Mindset and Skills*

Covered Themes:

    I.   *Entrepreneurial Mindset and Skills*
    II.   *Collaboration as an entrepreneurial skill*

Standard 2: *Students will develop critical entrepreneurial skills such as creativity, adaptability, teamwork, leadership, and resilience to solve problems collaboratively.*

Grade 6	Grade 7	Grade 8
Benchmark I: *Students will apply entrepreneurial skills, such as problem-solving, collaboration, and communication, to create and share ideas and solutions for business challenges.*		
Student Learning Outcomes		
[SLO 1] Identify simple problems and suggest creative solutions for them.	*[SLO 1]* Use creative thinking to solve problems related to products or services.	*[SLO 1]* Evaluate business ideas based on creativity and feasibility.
[SLO 2] Recognize how adaptability helps in addressing small business challenges.	*[SLO 2]* Apply adaptability to adjust plans for an entrepreneurial idea.	*[SLO 2]* Demonstrate resilience in refining business ideas based on feedback or challenges.
[SLO 3] Share ideas with peers to plan a product or business idea collaboratively.	*[SLO 3]* Work with peers to divide tasks and develop a prototype of a product or service.	*[SLO 3]* Lead a team to finalize and present a business idea or solution to a problem.
[[SLO 4] Recognize how teamwork helps in improving business ideas.	*[SLO 4]* Resolve disagreements within a group while working on a business project..	*[[SLO 4]* Analyze how collaboration enhances the quality and feasibility of entrepreneurial projects.

Domain C: *Market Research and Idea Development*

Covered Themes:

    I.   *Market Research*
    II.   *Idea Generation*
    III.   *Design Thinking*

Standard *3* *Students will conduct market research, analyze customer needs, and use creative approaches to generate and develop innovative entrepreneurial ideas.*

Grade 6	Grade 7	Grade 8
Benchmark I *Students will explore market opportunities, understand customer needs, and use structured approaches to generate and refine entrepreneurial ideas.*		
Student Learning Outcomes		
[SLO 1] Identify simple needs or problems in their school or community.	*[SLO 1] Understand and use surveys, interviews, or other simple tools to collect data on customer preferences and needs..*	*[SLO 1] Analyze market trends to identify gaps for entrepreneurial opportunities.*
[SLO 2] Recognize how observing others' behavior can help identify customer needs.	*[SLO 2] Present findings from surveys or data collection visually (e.g., charts or posters).*	*[SLO 2] Use data analysis to evaluate the feasibility of a business idea.*
[SLO 3] Brainstorm and document ideas to solve simple community problems using creative methods	*[SLO 3] Use peer feedback to refine and improve initial ideas.*	*[SLO 3] Develop innovative and practical solutions based on identified customer needs and preferences.*
[SLO 4] Share creative ideas verbally or through drawings.	*[SLO 4] Compare different ideas to choose the best one for solving a problem.*	*[SLO 4] Evaluate entrepreneurial ideas for potential implementation.*

[SLO 5] *Understand that creativity and practicality are both important for designing solutions.*	**[SLO 5]** *Develop simple Basic product versions or Simple Models of products or services.*	**[SLO 5]** *Design a product or service using structured design-thinking approaches.*
[SLO 6] *Recognize how teamwork can improve the development of creative solutions.*	**[SLO 6]** *Collaborate with peers to create and test Basic product versions.*	**[SLO 6]** *Understand and use data analysis to evaluate business idea feasibility*

Domain D: *Product Development and Planning*

Covered Themes:

      I.   Product and Service Development

     II.   Planning and Risk Management

   III.   Sustainability and Green Entrepreneurship

Standard 4: *Students will plan, develop, and refine simple entrepreneurial products or services while organizing resources and learning basic risk management.*

Grade 6	Grade 7	Grade 8
Benchmark I: *Students will understand the process of product development, plan simple entrepreneurial projects, and explore basic risk management strategies.*		
Student Learning Outcomes		
[SLO 1] Define what a product and a service are, using simple examples.	*[SLO 1] Describe the steps needed to create a basic product or service.*	*[SLO 1] Design a product or service that addresses a specific customer need.*
[SLO 2] Identify problems in their community that can be solved through a product or service.	*[SLO 2] Develop a mockup or prototype of a product or service to solve a problem.*	*[SLO 2] Refine a prototype or service idea based on user feedback.*
[SLO 3] List the materials and steps required to develop a simple product.	*[SLO 3] Create a basic plan for completing a product or service idea, including materials and timelines.*	*[SLO 3] Develop a detailed plan that includes resource allocation, timelines, and potential risks.*
[SLO 4] Recognize simple risks (e.g., running out of materials) in creating a product.	*[SLO 4] Identify strategies to address risks in product development.*	*[SLO 4] Analyze risks in product development and propose solutions to minimize them.*
[SLO 5] Identify simple ways businesses can reduce waste and conserve resources.	*[SLO 5] Plan a product or service that incorporates sustainable practices (e.g., recycling, energy efficiency).*	*[SLO 5] Develop a business idea that aligns with principles of sustainability and green entrepreneurship, considering environmental and social impact.*

Domain E: *Pitching and Communication*

Themes Covered:

    I.   Pitching
   II.   Effective Communication
  III.   Financial Literacy

Standard 5: *Students will develop the skills to effectively present entrepreneurial ideas and communicate business concepts through structured and persuasive communication..*

Grade 6	Grade 7	Grade 8
Benchmark I: *Students will develop confidence in presenting entrepreneurial ideas using clear and structured communication.*		
Student Learning Outcomes		
[SLO 1] Present a simple business idea clearly to peers.	*[SLO 1] Organize and deliver a short presentation explaining a product or service idea.*	*[SLO 1] Deliver a structured and persuasive pitch to promote a business idea.*
[SLO 2] Share how their idea solves a problem using simple examples.	*[SLO 2] Use storytelling techniques to explain the benefits of their idea.*	*[SLO 2] Pitch a complete business plan to an audience, focusing on customer needs and potential benefits.*
[SLO 3] Practice speaking clearly when sharing entrepreneurial ideas.	*[SLO 3] Use basic visuals, such as posters or charts, to explain ideas better.*	*[SLO 3] Create and use a pitch deck to support a business presentation.*
[SLO 4] Recognize why clear communication is important for sharing ideas.	*[SLO 4] Respond to peer feedback to improve their presentation.*	*[SLO 4] Address audience questions effectively during a business presentation.*
[SLO 5] Understand the importance of saving and budgeting for small projects or personal goals.	*[SLO 5] Create a basic budget plan for a small entrepreneurial project, including expenses and revenue.*	*[SLO 5] Develop a detailed financial plan for a business idea, incorporating costs, pricing, and profit analysis.*

Domain *F*: *Digital and Technological Tools in Entrepreneurship*

Themes Covered:

    I.   *E-Commerce*
    II.   *Financial Literacy*
    III.   *Use of Artificial Intelligence (AI))*
    IV.   *Expanded digital and AI usage*

Standard 6: *Students will explore and use digital tools, e-commerce platforms, and artificial intelligence (AI) to support entrepreneurial activities and enhance business efficiency while incorporating financial literacy concepts.*

Grade 6	Grade 7	Grade 8
Benchmark I: *Students will understand basic digital concepts like e-commerce, technology tools, and safe practices for using the internet.* **Benchmark II**: *Students will get to know more about advanced digital tools like online stores, digital marketing, and artificial intelligence to solve business problems effectively.*		
Student Learning Outcomes		
[SLO 1] Define e-commerce and give examples of online businesses.	*[SLO 1] Explain how online stores function and describe their advantages.*	*[SLO 1] Create a basic plan for setting up an online store.*
[SLO 2] Recognize how e-commerce allows businesses to reach more customers.	*[SLO 2] Discuss how e-commerce improves customer convenience.*	*[SLO 2] Analyze the challenges and opportunities of running an e-commerce business.*
[SLO 3] Identify simple online tools, such as calculators, for tracking expenses.	*[SLO 3] Explain the importance of secure online payment methods.*	*[SLO 3] Use digital tools to create a simple financial summary for a business plan.*
[SLO 4] Recognize the need for secure online practices, such as strong passwords.	*[SLO 4] Describe how digital payment systems support small businesses.*	*[SLO 4] Integrate digital payment tools into a business presentation or plan.*

[SLO 5] Identify examples of AI in everyday life (e.g., smart assistants, product recommendations).	*[SLO 5] Discuss how AI can help businesses improve customer satisfaction.*	*[SLO 5] Explore and use basic AI tools to analyze customer feedback or market trends.*
[SLO 6] Recognize how AI helps automate tasks in businesses.	*[SLO 6] Use simple AI-based apps to enhance a product or service idea.*	*[SLO 6] Evaluate the impact of AI on improving business efficiency and innovation.*
[SLO 7] Recognize the importance of using technology to make products better.	*[SLO 7] Use simple AI tools or apps to improve product features or efficiency.*	*[SLO 7] Evaluate the role of AI in improving customer satisfaction and business outcomes.*
[SLO 8] Recognize how simple digital tools (e.g., calculators, online spreadsheets) can help track costs and profits.	*[SLO 8] Use basic digital tools (e.g., surveys, graphic design apps) to develop and promote a product or service.*	*[SLO 8] Explore advanced AI applications (e.g., market analysis, customer engagement tools) to enhance business efficiency and innovation.*

Grade-wise Summary of Domains and Total Student Learning Outcomes (SLOs) for Entrepreneurship Curriculum:

Grade	Domain A: Introduction to Entrepreneurship	Domain B: Entrepreneurial Mindset and Skills	Domain C: Market Research and Idea Development	Domain D: Product Development and Planning	Domain E: Pitching and Communication	Domain F: Digital and Technological Tools in Entrepreneurship	Total SLOs
6	8	4	6	5	5	8	36
7	8	4	6	5	5	8	36
8	8	4	6	5	5	8	36

Government of Pakistan
National Curriculum Council Wing
Ministry of Federal Education and Professional Training
****

Islamabad, 22nd January, 2025

NOTIFICATION

No. F.1-1/2022(NCC) In pursuance of Federal Supervision of Curricula, Textbooks and Maintenance of Standards of Education Act 1976, the competent authority i.e. Director NCC has been pleased to approve **"Entrepreneurship Curriculum for Grades VI-VIII"** as Non-Credit Curriculum/Supplementary Learning Material for implementation in all Public and Private Educational Institutions of Islamabad Capital Territory (ICT) and the educational institutions under Federal Government across the country w.e.f academic year 2025-26. This non-credit curriculum is available at ncc.gov.pk

2.   The essence of this curriculum is to inculcate more business skills which will enable the children to participate in the economic growth.

3.   This issues in supersession of earlier notification No.F.1-5/2024-AAO dated 16 April, 2024" in this regard.

(Imran Ahmad Khan)
Assistant Educational Advisor
051-9265570

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(Assistant Educational Advisor)