

Government of Pakistan
Ministry of Federal Education and Professional Training
National Curriculum Council (NCC) Secretariat

EXPRESSION OF INTEREST
FOR DEVELOPMENT OF ECE to Grade 12 Model TEXTBOOKS

OBJECTIVE OF THE ASSIGNMENT

The National Curriculum Council (NCC) Secretariat, Ministry of Federal Education & Professional Training (M/o FE&PT), in consultation with Education Departments of all federating units of the country, private sector and other stakeholders has developed the National Curriculum of Pakistan. An important aspect of this initiative is development of Model Textbooks, which are compliant with the Student Learning Outcomes in the National Curriculum of Pakistan and promote concept-based teaching and learning in Pakistan.

NCC Secretariat, (M/o FE&PT) hereby invites applications from all publishers/organizations from private or non-profit sectors for the development of textbooks for **Early Childhood Education (ECE) to Grade 12** based on National Curriculum of Pakistan (NCP) 2022-23. The textbooks for Grades 9 and 11 will be implemented from the academic year beginning in 2024, and the textbooks for Grades 10 and 12 will be implemented from the academic year beginning in 2025. Textbooks for ECE-Grade VIII are in implementation and further versions are sought on an ongoing basis. These textbooks will be implemented from the academic year beginning in 2024.

SCOPE OF THE ASSIGNMENT

At present there are different textbook development models being followed in provinces and areas. At the same time, private institutions are free to select textbooks and other learning material developed by different publishers. However, the vision of National Curriculum of Pakistan asks for better opportunities for students studying in different streams of education. In this scenario, provision of quality model textbooks is extremely important which will be shared with the stakeholders. In this regard applicants are invited to develop quality textbooks on the National Curriculum of Pakistan for the subjects and grades mentioned in the advertisement table below. The successful applicants shall submit draft manuscript of the textbook(s) with soft copy to NCC within agreed timeline.

The National Curriculum Council (NCC) Secretariat, Ministry of Federal Education & Professional Training (M/o FE&PT) is now seeking Expressions of Interest (EOI) from reputable "Firms/Partners/Organizations", registered in Pakistan, fulfilling all legal requirements to operate in Pakistan, and having registration with Income & Sales Tax Departments for providing services.

a. Technical Competence (40%):

- i. Demonstrate that the firm holds the requisite knowledge, skills and competencies required to perform its responsibilities with due professional care.
- ii. Registered publishers/organizations from private sector or non-profit sector must provide the list of all previously published textbooks (if any in the last five years along with hard copy of any sample textbook/textbooks) and must have capacity to timely develop Model Textbooks which are compliant with the Student Learning Outcomes in the National Curriculum of Pakistan (NCP) 2022-2023. The aim is to have certified print-ready textbooks available in time. Sample textbook(s) can be any previously published textbook(s) by the applicant on the basis of the previous or current curriculum partially or fully aligned. The purpose of sample textbook submission is to check the quality of the authorship/textbook(s).

- Firms /organizations shall submit an implementable plan of action containing milestones of different activities along with the team of writers, reviewers, editors and technical experts to ensure quality and timeliness of the development of Model Textbook(s).
- Interested parties can submit their expression of interest for one or more than one subject and grades.
- More than one textbook for the same subject and grade from different interested parties may be approved by NCC as Model Textbooks. However, NCC will give status of Model Textbooks after signing the MOU to only those partners for only those textbooks which would be qualified after the review and after the fulfilment of all the codal formalities.

b. Management Competence (25%):

The profile of partners/firms/organizations from private or non-profit sector should comply with the following requirements:

- The firm must have been in operation continuously for the last five years. In case of Joint Venture partners/firms /organizations should provide their joint partner profile along with partners' details.
- Letter of authorization submission in case of Joint Ventures.
- Undertaking letter for declaration that the work is not plagiarized/ blacklisted while submitting sample textbook(s) shall be completed and signed by the authorized person.
- Annual Accounts for the last 3 years.

c. Key Qualifications/Competence (30%)

Minimum education qualification of author(s): Bachelor's degree in a related field of the manuscript to be submitted. At least 1 to 2 textbooks must be published in market by the organization.

- Textbook should be in circulation currently or in the past five years.
- Textbook can be published in private or public sector
- Copy of the published textbooks needs to be attached.
- Previous textbooks published should be in same subject area or related field as the manuscript or textbook to be submitted.
- Composition of proposed key lists of experts/authors with qualification/experience.
- Provide detailed CVs/profile of key authors /publishers/writers.

d. Geographical Experience (5%):

- The firm must be incorporated in Pakistan and adhere to all legal requirements to operate in Pakistan, having Valid Tax Compliance Certificate (NTN & STN).
- Interested parties may indicate their interest by sending a letter to NCC Secretariat and an email to official@ncc.gov.pk by 13th **October 2023** till 3:00 pm outlining the grade(s) and subject(s) for which they would be able to offer or submit manuscripts for Model Textbook status, and mentioning EOI-Textbooks in the subject line
 - A pre-qualification meeting will be held on **3rd October 2023 at 11:00 am -12:30 pm** at NCC Secretariat to address all concerns of interested parties. The meeting can be joined virtually and the link can be obtained from NCC Office [Phone: 051-9265579]. For any further clarification or in case of any query please contact directly Deputy Educational Advisor, NCC at the Email: official@ncc.gov.pk or [051-9265579](tel:051-9265579).

2. Textbooks may be submitted for the following grades and subjects: ECE-Grade 12

Sr	Subject	Medium	Classes
01	English	English	ECE-XII
02	Urdu	Urdu	
03	Mathematics	Urdu Local language Hybrid method English	
04	General Knowledge	Urdu Local language Hybrid method	I-III
05	General Science	Urdu Local language Hybrid method English	IV-V
06	Social Studies	Urdu Local language Hybrid method	IV-V
07	History	Urdu, Local language, Hybrid method, English	VI-VIII
08	Geography	Urdu, Local language, Hybrid method, English	
09	Islamiyat	Urdu	I-VIII
10	Physics	Local language, Hybrid, English	IX-XII
11	Chemistry	Local language, Hybrid, English	IX-XII
12	Biology	Local language, Hybrid, English	IX-XII
13	Mathematics	Local language, Hybrid, English	IX-XII
14	Computer Science	Local language, Hybrid, English	VI-XII
15	Pakistan Studies	Urdu, English	IX, X & XII
16	Islamiyat	Urdu, English	IX-XI

Note:

There are no language restrictions for Supplementary Readings Materials (SRMs), or additional learning resources (worksheets, additional textbooks, reference materials, etc.) SRMs also do not require a No-Objection Certificate from NCC.

Hybrid Method:

A textbook written in more than one language follows a Hybrid method. Adding a few terms in brackets in a different language does NOT make a textbook hybrid. However, the use of multilingual content overall can be considered Hybrid. See more details and examples in 'Language of Textbooks-Extended Range' at mofept.gov.pk on the NCC tab.

3. NCC Secretariat reserves the right to accept/reject any application without assigning any reason thereof.

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